



MAASEUDUN
SIVISTYSLIITTO

Community climate coaches –
building the future together 16.2.2023

Community climate coach approach

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Projects

Association for Rural Culture and
Education

Association for Rural Culture and Education

- National adult education and cultural organisation, which supports rural and village-based lifestyles, people's personal growth, creativity and equality as well as interaction and partnerships between people and nature.
- Our educational activities are based on ecologically, socially and economically sustainable communities and intergenerational values constructed locally, nationally and globally.
- Our current activities cover five themes: Education, Participation, The environment, Arts, Think tank Alkio
- Finnish Village Movement Association is our member organization
- For more information <https://msl.fi/en/etusivu-en/>

Community (climate) coach approach in everything we do

- Aim is always to activate, train and give people new skills so that they would use them in their own community and also pass their knowledge to new people
- Not only people but also communities can learn and adopt new ways of thinking and functioning
- Especially on environmental issues our approach is "learning by doing" – *concrete actions for local environment*

Biochar (from wastewood)

- Village landscape cleaning => cutting small trees and bushes etc.
- What to do with waste wood?
- Biochar! Easy to make, very good for soil improvement (ties water and nutrients, good place for micro organisms to grow)
- Carbon storage



Community gardens and flower fields

- Planning and building community gardens and flower fields with villages
- Using waste materials and "wastelands"
- Havens for pollinators – "place to bee" ☺



Waste Art / Community Art / Environmental Art

- Art as method for raising awareness.
- using nature materials or recycled/waste materials
- Also using professional artists



Building from wastewood and other natural materials / traditional building

- Use wastewood or other natural materials for building!
- Fences, sheds, shelters, etc.
- Carbon storage
- And looks nice 😊



Renewable energy

- Awareness about renewable energy
- Renewable energy for village houses
- Education, info, courses, lectures...



Invasive species

- Info about topic
- "hands on" workshops
- Both plants and small carnivores



And lots of other stuff!





Thank you 😊

